

PARTNER WITH THE BRIDGE HOME

SPONSORSHIP OPPORTUNITIES



**THE
BRIDGE
HOME**

OUTREACH PROGRAMS

STREET OUTREACH

Supporting our outreach programs helps us directly connect with and assist the unhoused in our communities throughout the five counties in the Two Rivers Region. Sponsorships are available on a quarterly basis. In addition to standard sponsor recognition, street outreach sponsors are featured on staff outreach vests.

\$5,000

Platinum Sponsor
(one available)

\$2,500

Gold Sponsor
(two available)

\$1,000

Silver Sponsor
(five available)

LIBRARY OUTREACH

The Bridge Home hosts 17 library outreach sessions each month in Ames, Marshalltown, and Boone. Sponsor signage will be displayed during the sessions as staff works with clients to answer questions, process intakes, and make referrals.

\$1,500

Monthly Sponsor

\$100

Session Sponsor

519

individuals were served through street and library outreach last year

721

individuals received diversion services to prevent the need for emergency shelter

94%

of clients did not have to repeat their stay

VEHICLE SPONSORSHIPS

Help us purchase, maintain, and equip our vehicles for outreach and transportation across Boone, Greene, Hardin, Marshall, and Story counties.

\$60,000

Vehicle Purchase
(includes sponsor-branded vehicle wrap for three years)

\$30,000

Annual Sponsorship
(includes prominent placement of sponsor logo on vehicle)

\$5,000

Quarterly Sponsor
(includes magnetic sign with sponsor logo)



CLIENT RESOURCES

MEALS

Sponsoring meals is a vital service that ensures our clients and their families have access to nutritious food for at least two meals each day.

\$5,000
Platinum Monthly
Meal Sponsor

\$1,250
Weekly Meal
Sponsor

\$1,500
Holiday/Celebration
Meal Sponsor

\$250
Daily Meal
Sponsor

HOUSING PLAN ORGANIZERS

Each client creates a housing plan when they enter our programs. Clients are given a housing plan organizer and bag to keep all of their important information and documents safe and dry.

\$2,500
Gold Sponsor

\$1,000
Silver Sponsor

\$500
Supporting Sponsor

WELCOME HOME KITS

Welcome home kits provide essential items to individuals and families transitioning into permanent housing.

\$10,000
Family Kits Sponsor
(50 kits)

\$5,000
Welcome Home Kits
Sponsor (50 kits)

152

individuals were turned away due to lack of resources last year

780

shelter clients were served last year

1,900+

meals are served each month

10,285

total shelter nights

NEWSLETTER

Sponsoring the development, printing, and distribution of our quarterly newsletter to over 16,000 households keeps our donors and volunteers engaged and informed.

\$15,000
Quarterly Newsletter
Sponsorship

96%

of clients exited our programs housed

\$760,000+

provided to assist people experiencing homelessness last year

\$8.97M

in community savings in the Two Rivers Region due to supportive housing programming

SPONSORSHIP BENEFITS

Sponsorship plays a crucial role in supporting individuals who are experiencing or at risk of homelessness by providing essential resources such as shelter, food, and job training programs. This kind of community engagement not only aids those in need but also positively reflects on the sponsoring brand's image, demonstrating a commitment to social responsibility. By investing in local initiatives, sponsors can enhance their visibility and reach thousands of individuals in the area, fostering goodwill and loyalty among consumers who value brands that contribute to the well-being of their communities.

Up to \$750

- Group social media post
- Sponsor signage

\$750 - \$2,500

- Group social media post (includes sponsor logos)
- Sponsor signage
- Quarterly sponsor recognition email

\$2,500 - \$5,000

- Individual social media post (sponsor logo + photo)
- Sponsor signage
- Quarterly sponsor recognition email
- Quarterly newsletter mention

\$5,000+

- Individual social media post (sponsor logo + photo)
- Sponsor signage
- Quarterly sponsor recognition email
- Quarterly newsletter feature
- Featured on website homepage and/or program webpage

CONTACT US

To learn more about sponsorship opportunities or get involved, please contact us at:

Email: development@thebridgehome.org

Phone: (515) 232-8075, option 2

Address: 225 S. Kellogg Ave, Ames, IA 5000

Thank you for supporting The Bridge Home! Together, we can build a bridge to hope and stability for those in need.

The Bridge Home is dedicated to breaking the cycle of homelessness in the Two Rivers Region encompassing Boone, Greene, Hardin, Marshall, and Story counties. Your sponsorship helps us provide essential services such as emergency shelter, housing programs, and referrals to community services to those struggling in the Two Rivers Region. Your sponsorship ensures our clients have access to resources like job training, financial education, and health services vital to bridging the gap. Explore the various ways you can contribute and make a meaningful difference at www.TheBridgeHome.org.